Alissa Burkholder Murphy, MSME
Todd Murphy, MSME

Date: Friday, October 28, 2016
Time: 12:30 pm
Location: Clark Hall 110, Homewood Campus
Video-teleconferenced to Traylor 709, East Baltimore Campus
Host: Dr. Nick Durr, CBID


Alissa Burkholder Murphy (BSME ’05) is a lecturer at Stanford’s d.school, teaching design thinking and mentoring students in the course Design for Extreme Affordability. She will be sharing her learnings and recommendations for conducting ethical need-finding in design projects, particularly in the context of academia. Her research highlights the challenges of designing solutions to complex problems for vulnerable populations, from communities in low-income countries to patients in a clinical environment.

Todd Murphy (MSME ’05) is the co-founder and COO of Tueo Health, a digital health company developing a solution to enable the families of children with asthma to better manage their disease and identify oncoming attacks before they become serious. Todd will be sharing observations and lessons learned from his experience in clinical immersion and evaluation of needs as a Biodesign Innovation Fellow at Stanford University. His findings include best practices for managing the constraints and competing dynamics that exist as students are simultaneously learning and practicing innovation within the complicated landscape of the healthcare ecosystem.

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